

New Heights Annual Report

2024

"So do not fear, for I am with you; do not be dismayed, for I am your God. I will strengthen you and help you; I will uphold you with my righteous right hand."

Isaiah 41:10

As we reflect on 2024, we are filled with awe and gratitude for God's faithfulness in every season, even in the midst of uncertainty. This year, more than ever, we have witnessed the truth of Isaiah 41:10, **"So do not fear, for I am with you; do not be dismayed, for I am your God. I will strengthen you and help you; I will uphold you with my righteous right hand."** Whether in calm or crisis, God's provision has been steadfast, enabling us to engage in impactful ministry across the MENA region. It was a year marked by growth and resilience, fueled by the trust and partnership of local churches and the generous support of our donors. Together, we saw the Church rise as the bride of Christ, not only standing firm in turbulent times but also reaching out with love and compassion to those in need. This year, we also witnessed God powerfully moving in the digital space, with reports of baptisms across the MENA region, something that would not have been possible without the digital tools He has entrusted us with to advance His Kingdom. **As you read this update, we invite you to join us in praising God for the incredible work He has done through our ministry this year.**

Missional Church Network



Enhancing the Missional Impact of Local Churches in the Arab World

[Explore](#)

Lebanon Crisis Response



Responding to the Displacement Crisis Following the Hezbollah-Israel War

[Explore](#)

Digital Ministry



Sharing God's Word in the Region Using Innovative Digital Tools

[Explore](#)

Looking back on 2024, we are overwhelmed by God's faithfulness and provision at every turn. Despite the uncertainty and challenges of the year, we experienced growth, strength, and safety, never feeling threatened, knowing that His hand was upon us. This year was a testament to how God's hand is at work in and through His Church. We saw lives transformed, communities empowered, and the Gospel touching hearts across the region, reminding us again of God's sovereignty and care. As we step into a new year, we do so with hearts full of faith and anticipation, trusting that God, who carried us through 2024, will continue to provide, guide, and strengthen us in the mission He has entrusted to us. To Him be all the glory, honor, and praise.

Enhancing the Missional Impact of Local Churches in the Arab World

At the core of our mission is an unwavering commitment to the Local Church. As an organization of local believers, we would not exist without the work of the Local Church and its dedication to its mission. We believe that no institution can drive genuine community transformation more than the Church. At the same time, we acknowledge the need for relevant, applicable tools and strategies that enable the Church to tackle evolving challenges and needs creatively. This is why our organization is committed to journeying alongside the Local Church and providing it with creative and culturally relevant missional tools to enhance its outreach efforts and uphold the Church's position as the center of hope and transformation in the community.

In 2024, our focus was on strengthening and expanding our missional network of churches through personalized engagement with pastors and church workers, along with network-wide communal dinners, and program-specific training sessions. Through mutual trust and collaboration, we provided strategic programming designed to support their outreach efforts. This year, we witnessed the impact of our shared vision, as churches took full ownership of programs that we had previously implemented together. Churches that once relied on our direct involvement are now independently running these initiatives. We are grateful to walk alongside these churches as they serve their communities with dedication, compassion, and a commitment to sharing the Gospel.

IMPACT

Over the past year, our Missional Network of **31 churches** has made a significant impact, reaching their communities through various strategic programs and initiatives. Here is a glimpse of what has been accomplished together:



31
Church Partners



2,233
Children Reached



218
Women Empowered



562
Families Served



122
Individuals Attending Church



7
People Baptized

PROGRAM HIGHLIGHTS

Thanks to your support, this year, we were able to offer churches diverse programs designed to provide strategic missional advantages to reach their community. **Below** are some of the programs we would like to highlight:



Beyond the Box has continued to thrive, expanding its reach despite ongoing challenges. This initiative involves distributing child-centered, Bible-themed relief parcels during home visits by church members. These personal and intentional visits have proven to be an effective means of building trust and opening doors to families' homes, which increases the likelihood of families visiting and engaging with the church. The impact of the program is evident as new families are welcomed into church activities, with children participating in clubs and Sunday schools, while parents are drawn into Bible studies. Through these efforts, the ministry has continued to spread hope and faith, even amidst the difficulties of the region.



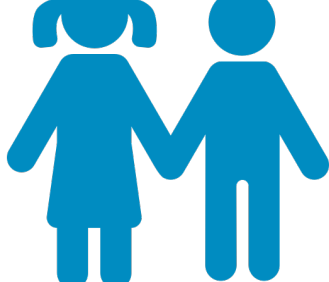
25 Churches



910 Boxes



255 Families



257 Children



3:11 LOOK

One of our exciting new initiatives this past year is the 3:11 Look program, based on Luke 3:11's call to share with those in need. This initiative equips churches with a van converted into a mobile clothing store, offering high-quality second-hand clothing for children. Through special events hosted by the church, families are invited to "shop" for clothing using a points system. This unique approach allows parents to choose items for their children in a dignified and comfortable setting, fostering connections with the church community.

The program has been met with great enthusiasm, with events timed around significant occasions such as Palm Sunday and Easter, helping families provide clothing for these special celebrations. In addition to meeting practical needs, the program encouraged engagement between the church and the community, as families interacted with church members while waiting their turn. Through this initiative, churches built stronger relationships and provided not just material support, but also emotional and spiritual care to those in need.



3 Churches



167 Children



118 Families



547 Clothing Items



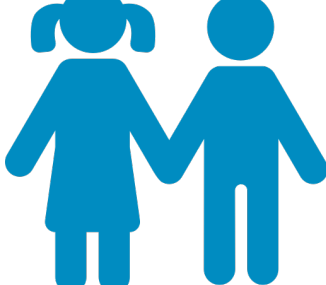
One of the highlights this year was the Summer Clubs, reflecting the success of our approach with churches. Last year, our team played a big role in running summer clubs alongside the churches. This year, however, we provided the curriculum and resources, and **7 churches** ran the clubs independently, **reaching 301 children**. At the same time, our team facilitated clubs at **6 other churches**, **reaching 165 children**. Together, we reached **466 children**, maximizing impact while standing alongside the church as partners and friends.

In this year's summer club, titled "Heading to the Castle", children were invited to spend five transformative days exploring what it means to live as children of God, discovering their true identity and purpose in His Kingdom. Children received mentorship within the safety and love of the church community and were equipped with the core assets needed for an empowered future.

We praise God for His work!



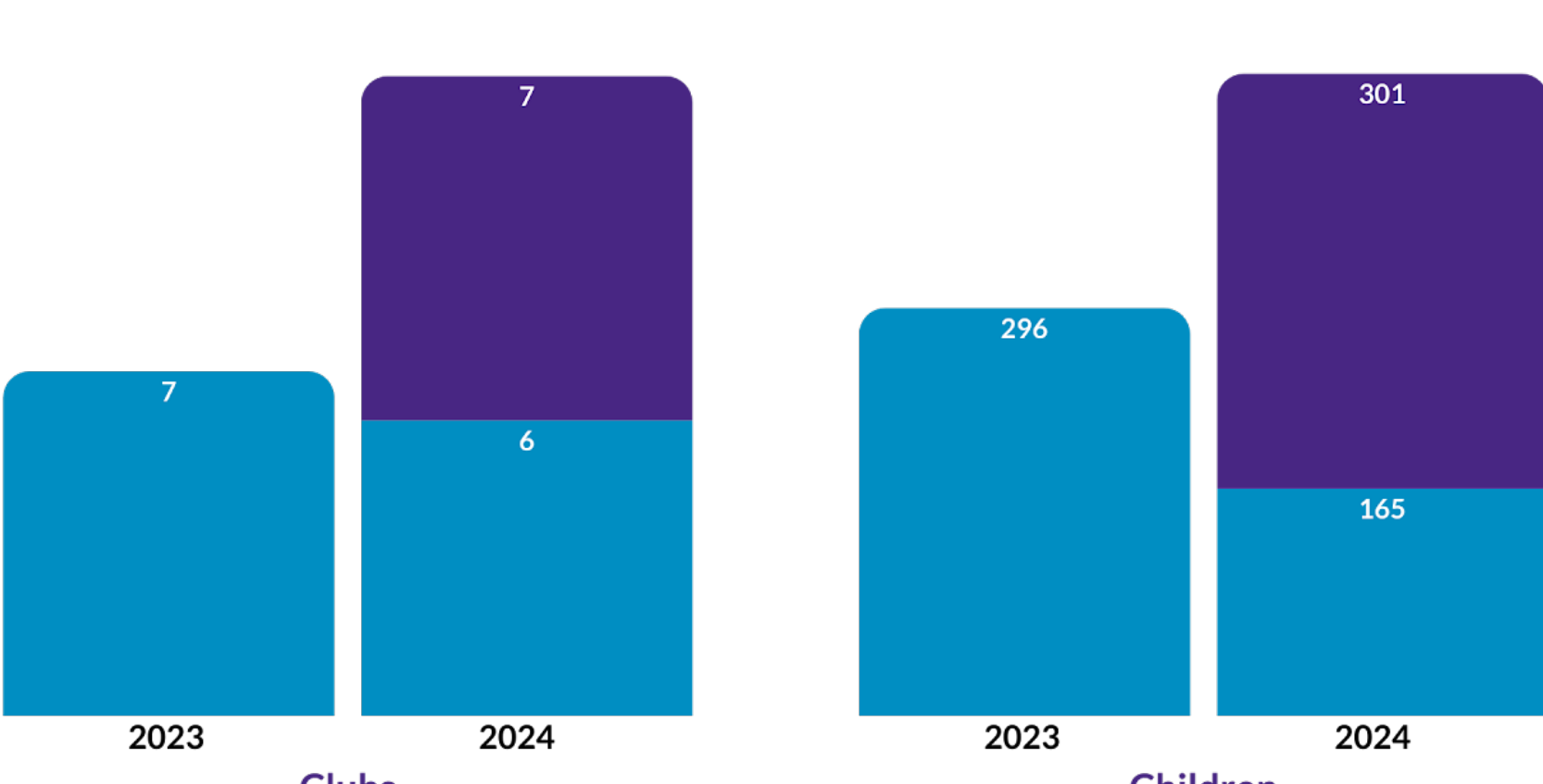
13 Churches



466 Children



33 Volunteers



Thank you for partnering with us and making all this possible! To explore more of our programs and initiatives, click below:

Explore Other Programs

Lebanon Crisis Response

Responding to the Displacement Crisis Following the Hezbollah-Israel War

Following the formal escalation of the war in September, hundreds of thousands were forced to flee their homes. Those with resources rented homes, but most sought refuge in shelters, schools, and churches or were forced to live on the streets. It was a scary and uncertain time, yet we are deeply grateful for the ministry opportunities that God provided to serve the internally displaced. In a region marked by ongoing challenges, we have learned to remain adaptable and ready to adjust our strategies and approaches as situations evolve. This crisis was no different. We shifted our programs to meet urgent needs on the ground, and we are thankful for how God made a way for us to respond effectively.

OUR RESPONSE

MISSIONAL NETWORK

We provided our Missional Network of Churches with relief parcels to reach out to displaced families within their scope. These parcels contained essential food items, hygiene products, and blankets. We were able to provide our churches with 8,732 relief parcels.

Following the ceasefire, We reconvened our network of churches alongside partner organizations to assess ongoing needs through a comprehensive survey. This collaboration ensures a coordinated and effective response to continue serving those affected by the war.



SHELTERS

We were able to build connections with key shelters hosting large numbers of internally displaced people to prioritize and coordinate support efforts effectively. To serve people in shelters, we utilized our existing programs to meet the immediate needs of displaced individuals

Feeding



We took over the kitchen at the “Hospitality and Food Technical Institute” in Dekwaneh. This institute was functioning as one of the largest shelters, hosting over 2,400 people. Through this, we were able to prepare and distribute 58,059 meals.



Made Clean



Using our Made Clean program, we provided a mobile laundry service to serve displaced families without access to proper laundry facilities. This provided practical support while creating opportunities to connect with communities and extend care to those in need. We completed 1,689 washes.



3:11 Look



Through 3:11 Look, we distributed 1,831 pieces of children's clothing, ensuring dignity and comfort for displaced families.



Mothers' Club



We created a safe and supportive space for displaced mothers to connect, share, and learn together, addressing the need for emotional support and fostering a sense of community and resilience among the women. Through this, we served 21 mothers.



Children's Program: "My Heart the Hero"



We designed a curriculum to help children process difficult emotions and understand that God can guard and care for their hearts. Comprised of 10 lessons, each lasting 2 hours, the program included engaging activities and incorporated the “Amal Series,” a trauma-healing animated series featuring relatable characters who also faced trauma. Children learned practical tools to manage their emotions while experiencing God's love and comfort. Through this, we were able to impact 76 children.



ORGANIZATIONAL NETWORK

We initiated, along with other like-hearted organizations, a collaborative network of evangelical organizations to streamline efforts, avoid duplication, and maximize impact. We are still working with these organizations today to continue serving those affected by the war.

Through every challenge, God has shown His unwavering faithfulness and provision. Despite the uncertainty and hardship, He opened doors for us to serve, care, and share His love with those in need. We are grateful for His guidance, for the resilience of the local church, and for the partnerships that have allowed us to respond effectively. As we move forward, we trust that He will continue to provide and lead us in bringing hope and transformation to those affected.

Digital Ministry

Engaging Unreached Seekers with God's Word Through Innovative Digital Tools.

This year, our digital ministry experienced remarkable growth, revealing how powerfully God is working in the digital space. Online groups have flourished, providing seekers with opportunities to explore faith and build meaningful connections. These efforts have borne incredible fruit, with the highest number of baptisms we've ever recorded from Turkey, Lebanon, and Egypt. As we continue to learn and grow in this area, we are excited about how advancing technology will enable even more impactful engagement and follow-up with seekers, creating opportunities for deeper connections and transformation.

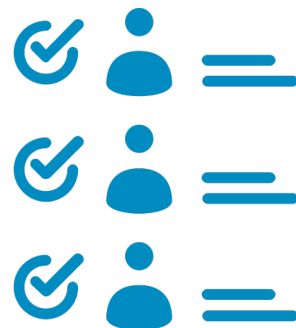
IMPACT



57 Million
Gospel Visits



861,298
New Contacts



1,462
Attendees of
Discipleship
Groups



411
Confessions of
Faith



229
On-The-Ground
Connections



19
Baptisms

STORIES OF TRANSFORMATION

Discipleship in Saudi Arabia

A 23-year-old young man in Saudi Arabia gave his life to Jesus after reaching out to us on "Masar Jadeed", our TikTok program. He had been asking many questions about prayer and various topics, so he started attending our online discipleship meetings where we read the Bible, talked, and prayed together. After the meeting, he expressed a desire to meet someone face to face and to be connected to a local church, feeling like a child eager to learn and grow in his faith. We connected him with a believer on the ground in Saudi Arabia. They have been discussing topics, conducting Bible studies, and addressing his questions together.

A Witness for Christ Despite Persecution

A 21-year-old woman from Algeria, married and wearing a niqab, reached one of our pages seeking the truth due to her love for knowledge. She initially asked questions about Christ and later requested a Bible to compare it with the Quran, expressing a deep desire to attend meetings and learn. Because of limited phone storage, she obtained a physical Bible through a local brother. She actively engaged, taking detailed notes and even writing down entire passages we sent her from the Bible. One day, we received aggressive replies from her account, which confused us. Later, she contacted us on WhatsApp to explain that her husband had read our messages and responded on her behalf. She asked us to resend the messages because she wanted to read and keep them for herself. Despite her husband's restrictions, she remains committed to Christ. She senses transformation in her heart and feels that she is on the right path. Although facing persecution, she trusts that the Lord is with her and has saved her. She is determined to be a witness to her mother and husband for their potential salvation.

As we reflect on our digital ministry, we are deeply encouraged by how God is using technology to reach people across the MENA region. Through online platforms, we have seen lives transformed, individuals engaging with Scripture, and many taking steps of faith. This year has been a testament to God's power to work beyond physical boundaries, connecting seekers to the Gospel in unprecedented ways. We remain committed to expanding our digital presence, trusting that God will continue to use these tools to draw people closer to Him.